



**PRIMESAVE**  
PROPERTIES

**PRIME  
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# Welcome to Primesave Properties

**At Primesave Properties, our mission is simple. We build high-quality homes, in prime locations, at affordable prices.**

Whether you're a first-time buyer looking to take your first step onto the property ladder, a growing family needing to upsize for more living space, or looking to downsize, Primesave Properties are experts in building affordable housing tailored to meet your specific needs. From individual house plots to large developments, we provide an option for everyone – no matter your budget!

## Knowledge, experience & expertise

Founded in 2008 by father-daughter duo Stephen and Keri Jennings, Primesave Properties has grown over the years to become a trusted building company in Shropshire and Powys. With over 30 years' combined industry experience, Primesave have helped many first-time buyers, families and investors create their ideal home.

As a local, family-run business, we pride ourselves on building excellent, high-quality homes with the customer service to match.

  
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# Why choose Primesave?

**Primesave Properties are different to the conventional mainstream house-builders across Shropshire and surrounding areas.**

We release our house types and open plot reservations in advance and before any building work commences. Because the majority of our builds are bought off-plan, we can offer a flexible and bespoke service to meet the needs of our buyers. When you buy an off-plan property with Primesave, you're involved in every step of your exciting journey to buying a home. From kitchen tiles to bathroom fittings, our team of experts help you transform your dream home into a reality.

We build a selection of high-grade houses, from open-plan bungalows to executive five-bedroom family homes. Rest assured – our homes are tried and tested, and you'll receive the same level quality regardless of the site location or house type you choose!

## Our Vision

### Building sustainable homes for the future

At Primesave, we work hard to limit our environmental impact. We work closely alongside local ecologists and arborologists to reduce the impact on wildlife and nature, and we're constantly seeking new technologies and high-standard building materials to create eco-friendly, sustainable homes for the future. As part of our environmental commitment, where possible we aim to build to higher standards than current regulations to build more heat efficient and cost-effective homes.

### Building your prime home

Due to our unique building and selling process, we can offer you a level of flexibility and customisation like no other developer in the Shropshire area.

Whilst we may build the same tried-and-tested homes, we can also build a home that fits your vision. We provide an unparalleled level of service.

*"Would I recommend Primesave? Yes. From start to finish, I've not known a development company care so much about its customers and getting the product right."*

# The Prime Way

## Prime**LOCATION**

With numerous developments across Shropshire and the neighbouring counties, choose your ideal location.

## Prime**PLOT**

Talk us through your requirements and choose your perfect house type with the help and guidance of our Primesave experts.

## Prime**SAVE**

Don't forget, when you choose an off-plan property from Primesave you're benefitting from a lower purchase price!

*"Buying with Primesave Properties has been a wonderful experience. Everyone has been incredibly professional, helpful and kind."*

## Prime**CHOICE**

Your home, your way! Choose from a large range of fittings and finishes to create a home that is perfect for you.

## Prime**MOVE**

The day you've been waiting for! Receive the keys to your new home and unlock your future.

## Prime**TIME**

Take the time to settle in and enjoy everything about your new home!

## Prime**CARE**

All of our homes are tried and tested, but we're here to help resolve any issues. Simply give us a call and we'll find the solution as quickly as we can.

## Prime**PERKS**

Ask our team of Primesave experts about our additional services. We include specifications such as floor coverings and showers over the bath as standard – something other builders charge for.

## Prime**ADVICE**

Got a question? Our Primesave experts are here every step of the way to provide the answers you're looking for during the buying process.

## Prime**PURCHASE**

We are here to make your dream home a reality! Talk to us about mortgages, finding a solicitor and any other home buying services.





# Our Properties

*"The team at  
Primesave Properties  
are prepared to go  
the extra mile to make  
the buying process as  
smooth and stress-  
free as possible."*

# Our Properties



## Rowan

The Rowan is a detached, three-bedroom bungalow with an en-suite and main bathroom. With its spacious design this is the largest bungalow we build. On one side, the entrance hall leads to a separate lounge, dining room, kitchen and utility room. The opposite end of the entrance hall leads to the bedrooms and bathroom. Most plots benefit from a double garage and ample driveway parking.

### Ideal for

- Couples
- Retirement or those with limited mobility

### Dimensions

May be handed to left or right

- Lounge**  
5.14m x 3.78m (16'10" x 12'5")
- Dining Room**  
3.73m x 2.73m (12'6" x 8'11")
- Kitchen**  
3.98m x 3.20m (13'1" x 10'6")
- Utility**  
2.00m x 1.65m (6'7" x 5'5")
- Bedroom 1**  
3.60m x 3.06m (11'10" x 10'0")
- Bedroom 1 En-Suite**  
3.04m x 1.46m (10'0" x 4'9")
- Bedroom 2**  
4.02m x 2.73m (13'2" x 8'11")
- Bedroom 3**  
3.46m x 3.13m (11'4" x 10'3")
- Bathroom**  
2.28m x 1.95m (7'6" x 6'5")

### Specification

Your home, your way. Choose your preferred fixtures & fittings alongside our standard amenities below:

KITCHEN
Choice of luxury units with quartz worksurfaces
Fridge / freezer, dishwasher, double oven, microwave, and electric hob with cooker hood
Space for washing machine and tumble dryer in the utility
Choice of vinyl cushion flooring
MAIN BATHROOM & EN-SUITE
Choice of porcelain floor tiles
Choice of wall tiles
Mains pressure showers
HEATING
Oil, gas or electric central heating depending on location
INTERNAL
Extensive floor, wall, and roof insulation
Choice of carpets
Fitted wardrobes in all bedrooms
EXTERNAL
French doors to Living / Dining Room
Front garden turfed
Surfaced paths, driveway, and parking areas
Enclosed rear garden



- TYPE:  
Detached Bungalow
- BEDROOMS: 3
- BATHROOMS: 2




# Our Properties



## Alder

The Alder is a spacious two-bedroom terrace or semi-detached house with open-plan living and two car parking spaces. The ground floor features an open plan kitchen / dining room / lounge with double patio doors leading to the garden. On the first floor, the landing leads to two double bedrooms and a family bathroom. A perfect starter home for any first-time buyer, the Alder is one of our most popular property types.

### Ideal for

-  First-time buyer(s)
-  Couples
-  Small families

### Dimensions

May be handed to left or right

- Living Room**  
7.85m x 4.01m (25'9" x 13'2")
- Bedroom 1**  
4.10m x 3.16m (13'2" x 10'5")
- Bedroom 2**  
4.01m x 2.40m (13'2" x 8'11")
- Bathroom**  
2.00m x 2.00m (6'6" x 6'6")

### Specification

Your home, your way. Choose your preferred fixtures & fittings alongside our standard amenities below:

KITCHEN
Choice of kitchen units with laminate worktop surfaces and tiled splashbacks
Stainless steel electric single fan oven and ceramic hob with hood
Space for washing machine and fridge
Serving bar
MAIN BATHROOM
White bath with mains pressure shower and screen, hand basin and WC
White tiled splash backs
HEATING
Oil, gas or electric central heating depending on location
INTERNAL
Extensive floor, wall and roof insulation
Choice of carpets
Fitted cupboards in both bedrooms
EXTERNAL
French doors from lounge to garden
Enclosed rear garden
Front garden turfed
Surfaced paths, driveway and parking areas



-  TYPE: Terrace
-  BEDROOMS: 2
-  BATHROOMS: 1

# Our Properties



## Winchester

The Winchester is one of our largest, stylish homes with four bedrooms. On the ground floor, a separate entrance hallway leads to an open-plan kitchen / breakfast room. A separate dining room, study, lounge, utility, and cloakroom offer plenty of flexible living space. The first floor hosts all four double bedrooms, two with contemporary en-suites. Across the landing is a larger main bathroom with a luxurious roll-edged bath. Complete with ample garden, driveway parking and a detached double garage, the Winchester is ideal for those looking for more versatility.

### Ideal for

 Families

### Dimensions

- Lounge**  
5.63m x 3.93m (18'6" x 12'11")
- Dining Room**  
3.99m x 3.19m (13'1" x 10'6")
- Kitchen**  
6.53m x 3.99m (21'5" x 13'1")
- Study**  
5.05m x 2.88m (16'7" x 9'5")
- Utility**  
2.49m x 2.44m (8'2" x 8'0")
- Bedroom 1**  
5.63m x 3.98m (18'6" x 13'0")
- Bedroom 1 En-Suite**  
3.31m x 1.88m (7'7" x 6'2")
- Bedroom 2**  
5.63m x 2.81m (18'6" x 9'3")
- Bedroom 3**  
4.51m x 2.93m (14'10" x 9'7")
- Bedroom 4**  
3.75m x 2.90m (12'4" x 9'6")
- Bathroom**  
3.32m x 2.21m (10'11" x 7'3")

### Specification

Your home, your way. Choose your preferred fixtures & fittings alongside our standard amenities below:

KITCHEN
Choice of luxury units with quartz worksurfaces
Double oven / grill, microwave, electric hob with cooker hood, dishwasher and fridge freezer
Space for washing machine and tumble dryer in the utility
Choice of porcelain floor tiles
MAIN BATHROOM
Roll-edged bath and pillar taps in main bathroom
Choice of porcelain floor tiles
Choice of wall tiles
HEATING
Oil, gas or electric central heating depending on location
INTERNAL
Extensive floor, wall, and roof insulation
Walk-in wardrobe in the master bedroom
Built-in wardrobes in remaining bedrooms
Choice of carpets
EXTERNAL
French doors to garden from lounge and kitchen / breakfast room
Paved pathways and patios
Front garden turfed
Enclosed rear garden
Surfaced driveway and parking areas



-  TYPE: Detached
-  BEDROOMS: 4
-  BATHROOMS: 3

# Our Properties

## Hornbeam

Designed for family living, the Hornbeam is a quality four-bedroom home with an open-plan kitchen / family room offering impressive living space, with double doors leading out into the rear garden. Separate lounge and dining room. The first floor features a master bedroom with an en-suite and walk in wardrobe, three further double bedrooms and a family bathroom with free standing roll-edged bath. The Hornbeam features either a single or double garage, depending on the plot.

### Ideal for

 Families

### Dimensions


- Lounge**  
4.56m x 4.06m (15'0" x 13'4")
- Dining Room**  
4.05m x 2.90m (13'3" x 9'6")
- Kitchen / Family Room**  
6.31m x 4.57m (20'8" x 15'0")
- Utility**  
3.27m x 1.86m (10'9" x 6")
- Bedroom 1**  
4.66m x 4.068m (15'3" x 13'4")
- Bedroom 1 En-Suite**  
2.95 x 1.57m (9'8" x 5'2")
- Bedroom 2**  
4.06m x 2.90m (13'4" x 9'6")
- Bedroom 3**  
3.67m x 2.99m (12'0" x 9'10")
- Bedroom 4**  
3.44m x 3.27m (11'3" x 10'9")
- Bathroom**  
2.94m x 2.31m (9'8" x 7'7")

### Specification

Your home, your way. Choose your preferred fixtures & fittings alongside our standard amenities below:

KITCHEN
Choice of units with quartz worksurfaces
Double oven, microwave, electric hob with cooker hood, dishwasher and fridge freezer included
Space for washing machine and tumble dryer in the utility room
Porcelain floor tiles
MAIN BATHROOM & EN-SUITE
Freestanding roll-edged bath and pillar taps in main bathroom
Mains pressure shower
Choice of ceramic floor tiles
Choice of wall tiles
HEATING
Oil, gas or electric central heating depending on location
INTERNAL
Extensive floor, wall and roof insulation
Walk-in wardrobe in the master bedroom
Built-in wardrobes in remaining bedrooms
Choice of carpets
EXTERNAL
French doors to garden from lounge and kitchen / breakfast room
Paved pathways and patios
Front garden turfed
Enclosed rear garden
Surfaced driveway and parking areas



 TYPE: Detached  
 BEDROOMS: 4  
 BATHROOMS: 2

# Our Properties



## Sycamore

With four double bedrooms, one en-suite and a family bathroom, the Sycamore is perfect for families or any homebuyer looking for additional living space. On the ground floor is a large, open-plan kitchen / family room. Across the hallway are a separate lounge and dining room. The Sycamore features either a single or double garage, depending on the plot.

### Ideal for

 Families

### Dimensions

- Lounge**  
4.66m x 3.00m (15'3 x 9'10)
- Dining Room**  
4.00m x 2.77m (13'1 x 9'1)
- Kitchen / Sitting Room**  
7.10m x 3.90m (23'3" x 12'10")
- Utility**  
2.77m x 1.63m (9'1 x 5'43)
- Bedroom 1**  
3.63m x 3.45m (11'11" x 11'4")
- Bedroom 1 En-Suite**  
2.97m x 1.11m (9'9" x 3'8")
- Bedroom 2**  
3.89m x 2.77m (12'9" x 9'1")
- Bedroom 3**  
4.09m x 3.00m (13'5 x 9'10)
- Bedroom 4**  
3.10m x 2.95m (10'1 x 9'8)
- Bathroom**  
2.97m x 1.79m (9'9 x 5'10)

### Specification

Your home, your way. Choose your preferred fixtures & fittings alongside our standard amenities below:

KITCHEN
Choice of units with laminate worksurfaces
Double oven, electric hob with cooker hood, dishwasher and fridge freezer included
Space for washing machine and tumble dryer in the utility
Choice of vinyl cushion flooring
MAIN BATHROOM & EN-SUITE
Choice of vinyl cushion flooring
Mains pressure showers
HEATING
Oil, gas or electric central heating depending on location
INTERNAL
Extensive floor, wall, and roof insulation
Built-in wardrobe in each bedroom
Choice of carpets
EXTERNAL
Paved pathways and patios
Front garden turfed
Enclosed rear garden
Surfaced driveway and parking area



-  TYPE: Detached
-  BEDROOMS: 4
-  BATHROOMS: 2

# Our Properties



## Spruce

The Spruce is a four-bedroom family home with a large open-plan kitchen / family room, a separate lounge, and a cloakroom. On the first floor is a spacious main bedroom complete with contemporary en-suite. Across the landing are three further bedrooms and family bathroom, making the Spruce the perfect family home. This house type also benefits from an integrated single garage.

### Ideal for

 Families

### Dimensions

- Lounge**  
4.26m x 2.67m (14' 0" x 8' 9")
- Kitchen / Family Room**  
6.70m x 3.76m (22'0" x 12'4")
- Bedroom 1**  
4.23m x 2.72m (13' 11" x 8' 11")
- Bedroom 2**  
2.77m x 2.43m (9' 1" x 8' 0")
- Bedroom 3**  
3.69m x 2.67m (12' 1" x 8' 9")
- Bedroom 4**  
2.66m x 2.97m (8' 9" x 9' 9")
- Bathroom**  
2.97m x 1.79m (9' 9" x 5' 10")
- Garage**  
4.04m x 2.55m (13' 3" x 8' 4")

### Specification

Your home, your way. Choose your preferred fixtures & fittings alongside our standard amenities below:

KITCHEN
Choice of units with laminate worksurfaces
Double oven, electric hob, cooker hood and fridge / freezer included
Space for combination washer / tumbledryer
Choice of vinyl cushion flooring
MAIN BATHROOM & EN-SUITE
Choice of vinyl cushion flooring
Mains pressure showers
HEATING
Oil, gas or electric central heating depending on location
INTERNAL
Extensive floor, wall, and roof insulation
Built-in wardrobes in bedrooms 1 and 2
Choice of carpets
EXTERNAL
Paved pathways and patios
Front garden turfed
Enclosed rear garden
Surfaced driveway and parking area



-  TYPE: Detached
-  BEDROOMS: 4
-  BATHROOMS: 2

# Our Properties



## Oak

The Oak is a spacious three-bedroom bungalow designed with modern living in mind. Patio doors lead out from the lounge to the garden and a separate kitchen / dining area provide an ideal entertaining space. Across the hallway is the master bedroom, which includes an en-suite, and a separate larger bathroom. Additionally, there is a single garage and driveway parking.

### Ideal for

- Retirees
- First-time buyer(s)
- Couples

### Dimensions

- Lounge**  
5.04m x 3.61m (16'6" x 11'10")
- Kitchen / Dining Room:**  
4.88m x 3.04m (16'0" x 10'0")
- Bedroom 1**  
3.56m x 3.14m (11'8" x 10'4")
- Bedroom 1 En-Suite**  
2.56m x 1.32m (8'5" x 4'4")
- Bedroom 2**  
3.22m x 2.50m (10'7" x 8'2")
- Bedroom 3**  
3.10m x 1.97m (10'2" x 6'6")
- Bathroom**  
2.25m x 2.0m (7'5" x 6'7")
- Garage**  
5.11m x 2.79m (16'9" x 9'2")

### Specification

Your home, your way. Choose your preferred fixtures & fittings alongside our standard amenities below:

KITCHEN
Choice of units with laminate worksurfaces
Oven, electric hob with cooker hood, and fridge freezer included
Space for combination washer / dryer machine
Choice of vinyl cushion flooring
MAIN BATHROOM & EN-SUITE
Choice of vinyl cushion floor
Mains pressure showers
HEATING
Oil, gas or electric central heating depending on location
INTERNAL
Extensive floor, wall and roof insulation
Built-in wardrobes in bedrooms 1 and 2
Choice of carpets
EXTERNAL
Paved pathways and patios
Front garden turfed
Enclosed rear garden
Surfaced driveway and parking area



- TYPE:  
Detached Bungalow
- BEDROOMS: 3
- BATHROOMS: 2

*"It was important for us to be able to communicate easily with the builders throughout the whole process. Primesave is a company that cares."*





**PRIMESAVE**  
PROPERTIES

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